



CHARLES M. SCHULZ - SONOMA COUNTY AIRPORT

Jon G. Stout, Airport Facilities Manager

www.sonomacountyairport.org

2290 Airport Boulevard, Santa Rosa, CA 95403 • (707) 565-7243 • (707) 542-5303 Fax

NEWS RELEASE

October 24, 2007

FOR IMMEDIATE RELEASE

From: Charles M. Schulz – Sonoma County Airport (STS)

Contact: Jon Stout, Airport Manager (707) 565-7243
Melinda Gay, Marketing Coordinator (707) 565-7241

Subject: Horizon Air Increases Flights from Santa Rosa:
New Nonstops to Portland, More Nonstops to L.A.
Start Sunday, October 28, 2007

Photo Opportunity: Inaugural Toast, Monday, October 29, 3:45 p.m.*

SANTA ROSA — Horizon Air and the Charles M. Schulz – Sonoma County Airport are adding new nonstop service from Santa Rosa to Portland International Airport (PDX) and a third nonstop flight to Los Angeles International Airport (LAX) starting Sunday, October 28, 2007.

Currently, Horizon offers once-daily service from Santa Rosa to Seattle and twice-daily service to Los Angeles. The new evening flight to Los Angeles will operate Sunday through Friday and the new flight to Portland will operate daily. Horizon's fuel-efficient, 76-seat Q400 turboprop aircraft will continue to be used for all Santa Rosa service. With its near jet-like speed, the Q400 will take one hour and 50 minutes to travel between Santa Rosa and Portland.

"The new Portland service and the additional frequency to Los Angeles add to the convenience of using the local airport. In addition, these new flights create more opportunities for our users and residents to connect with the rest of the world," said Jon Stout, Charles M. Schulz-Sonoma County Airport Manager.

Rated at one point "Best Big City" by *Money* magazine, Portland is a popular year-round destination that not only features great food, entertainment and attractions within its city limits, but is also a gateway to the lush vineyards of Northwest Oregon, the famous Oregon Coast and mountain getaways. Additionally, for travelers looking to explore points beyond, the new Portland service provides convenient access to Seattle (via Horizon's every-half-hour shuttle), Boise, and Spokane.

With the addition of a new late-evening Los Angeles-Santa Rosa flight as part of the new three-flight schedule in the market, Santa Rosa also gains new roundtrip connections to several Mexico resort destinations served from Los Angeles by Horizon's sister carrier, Alaska Airlines.

*Inaugural Toast: On Monday, October 29 the Airport and the Sonoma County Tourism Bureau will offer an inaugural toast to celebrate the arrival from Portland to STS at 4:10 p.m. and the departure back to Portland from STS at 4:40. Horizon Air's Dan Russo, Director of Marketing and Communications, will arrive on the 4:10 flight and will be available for interviews, along with Airport and Tourism officials. A limited number passes will be available for media to cover the toast on the Airport ramp. Pick up passes from the Airport table in the breezeway between the Terminal and Security Building by 3:45 p.m. before passing through security screening to cover the toast.

-more-

The new Santa Rosa-Portland flights and additional flights to Los Angeles are available for sale now. Horizon's entire Santa Rosa flight schedule starting Oct. 28 will be as follows:

Depart Santa Rosa (STS)	Arrive Los Angeles (LAX)	Frequency	Flight Time
6:00 a.m.	7:35 a.m.	Daily	1 hr 35 min
3:10 p.m.	4:45 p.m.	Daily	1 hr 35 min
7:45 p.m.	9:20 p.m.	Except Saturday	1 hr 35 min
Depart Los Angeles	Arrive Santa Rosa (STS)	Frequency	Flight Time
8:15 a.m.	9:55 a.m.	Daily	1 hr 40 min
5:25 p.m.	7:05 p.m.	Daily	1 hr 40 min
9:55 p.m.	11:35 p.m.	Except Saturday	1 hr 40 min
Depart Santa Rosa (STS)	Arrive Portland (PDX)	Frequency	Flight Time
4:40 p.m.	6:30 p.m.	Daily	1 hr 50 min
Depart Portland (PDX)	Arrive Santa Rosa (STS)	Frequency	Flight Time
2:20 p.m.	4:10 p.m.	Daily	1 hr 50 min
Depart Santa Rosa (STS)	Arrive Seattle (SEA)	Frequency	Flight Time
10:35 a.m.	12:50 p.m.	Daily	2 hr 15 min
Depart Seattle (SEA)	Arrive Santa Rosa (STS)	Frequency	Flight Time
12:20 p.m.	2:30 p.m.	Daily	2 hr 10 min

Named 2007 Regional Airline of the Year by Air Transport World magazine, Horizon serves 48 cities throughout California, Colorado, Oregon, Washington, Idaho, Montana, Nevada, and British Columbia and Alberta. Together, Horizon Air and Alaska Airlines serve 92 cities and are subsidiaries of Alaska Air Group, Inc. (NYSE:ALK).

For more news, information and downloadable fleet photos, visit the Horizon Air Newsroom at <http://newsroom.horizonair.com>.

###