



## CHARLES M. SCHULZ - SONOMA COUNTY AIRPORT

Jon G. Stout, Airport Facilities Manager

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# NEWS RELEASE

## FOR IMMEDIATE RELEASE

Date: February 21, 2007

From: Charles M. Schulz - Sonoma County Airport (STS)

Contact: Jon Stout, Airport Manager (707) 565-7243

Subject: PUBLIC OPEN HOUSE – HORIZON AIR Q400 ON DISPLAY  
Thursday, March 15, 1 – 5 p.m.

Come out to Charles M. Schulz – Sonoma County Airport (STS) on Thursday, March 15 between 1 and 5 pm and take an up-close look at Horizon Air's Q400, the 76-seat aircraft that will begin service to Los Angeles and Seattle on March 20.

The Q400 will be on display and open for inspection. Visitors can climb aboard and walk through it, talk with Horizon and Airport staff, and try out one of the aisle or window seats. All seats are a passenger-friendly two across. No getting stuck in the middle on a Q400!

Environmentally conscious travelers will appreciate that the Q400 is a quiet and efficient green machine. The Q400 sets new standards for environmental protection for an aircraft of its class and represents the latest in aircraft technology. The "Q" stands for quiet.

Compared to comparable aircraft performing the same mission, the Q400 offers:

- Community noise levels well below standard requirements.
- Reduced nose exposure for ramp personnel
- Reduced engine emissions

To get to the Q400, visitors will pass through the freshly painted terminal with its new easy-access ADA/Family restroom, redesigned men and women's restrooms, and other upgrades. The new security building, just steps between the terminal and plane, is a reminder of the timesaving convenience of STS.

Visitors to STS can park free for the first two hours (\$1 dollar an hour after that or \$9 a day max) in the convenient short-term parking area right in front of the terminal. Visitors are also invited to take a look at the affordable and convenient long-term parking a short walk north of the terminal (just \$6 a day or \$36 a week). Bus service via Sonoma County Transit ([sctransit.com](http://sctransit.com) or 585-7433) to the Airport is also available on Routes 62 and 64.

Travelers will save time and money flying from our own local Airport. Come out and see just how close, convenient, and friendly STS is. There is no charge to come to the Open House.

*To get to the Airport take Highway 101 north through Santa Rosa. Continue north a few miles to the Airport Exit. Go west on Airport Blvd to the terminal at the end of the boulevard. There is parking directly opposite the terminal. Walk through the terminal to the Security Building. The morning news conference will be inside.*

## Horizon Named Regional Airline of the Year

The Q400 was introduced into the US market by Horizon Air, which was recently named Regional Airline of the Year by the editors of Air Transport World (ATW) magazine. Horizon was chosen from among all regional airlines worldwide.

"Reflecting its founders' philosophy, Horizon remains committed to its local communities and to delivering a safe, reliable and friendly product," notes ATW in its February 2007 issue. "Eschewing the no-frills model, it offers complimentary regional wines and microbrews to the more than 6.5 million passengers carried last year and provides free Starbucks coffee and copies of the Wall Street Journal in its boarding areas."

ATW also recognized Horizon's technical leadership in developing and implementing state-of-the-art onboard navigational equipment to help increase reliability in poor weather, as well as its introduction of the Q400 and CRJ-700 aircraft to U.S. markets. In addition, the editors noted Horizon's sustained profitability during some of the most challenging times for the airline industry.

"This honor is a recognition of Horizon's people, both past and present, and the very special culture of resourcefulness, skill, professionalism and caring teamwork that they've built over the years," said Jeff Pinneo, Horizon president and CEO.

Horizon received the Regional Airline of the Year award at ATW's ceremony in Washington, D.C., on Feb. 21. "Charles M. Schulz - Sonoma County Airport is fortunate to resume air service with this award-winning airline," said Jon Stout, Airport Manager.

Founded in 1981, Horizon today serves 46 cities throughout California, Colorado, Oregon, Washington, Idaho, Montana, Nevada, and British Columbia and Alberta. Together, Horizon Air and Alaska Airlines serve 89 cities and are subsidiaries of Alaska Air Group, Inc. (NYSE: ALK).

### Introductory Fares

Introductory fares each way from the Sonoma County Airport starting March 20, 2007\* are:

	Los Angeles (LAX)	Seattle (SEA)
14-day advance purchase	\$69	\$109
7-day advance purchase	\$99	\$139
3-day advance purchase	\$119	\$189
Unrestricted fare	\$139	\$209

Horizon is also offering Double Miles on the new routes for Mileage Plan members who travel by June 30, 2007. Tickets are available now by visiting [horizonair.com](http://horizonair.com) or calling 1-800-547-9308.

Flights to Los Angeles will depart daily at 6 a.m. and 4:30 p.m. Return flights will depart Los Angeles daily at 8:20 a.m. and 6:45 p.m. The flight time is one hour and 40 minutes each way. The flight to Seattle will depart daily at 10:40 a.m., and the return flight will depart Seattle daily at 1:35 p.m. The flight time is two hours and 15 minutes each way.

On Horizon's first day of operations at Charles M. Schulz - Sonoma County Airport, the flight schedule will be slightly different to accommodate inaugural day festivities. On March 20 only, the morning flight to Los Angeles will depart at 11:45 a.m., and the first return flight from Los Angeles will depart at 2:05 p.m. A flight will arrive from Seattle at 9:40 a.m., but no flight will depart to Seattle that day. The regular schedule to both destinations will take effect the next day, March 21.

\*One-way fares shown are from Sonoma County/Santa Rosa (STS) and do not include the following government-imposed taxes and fees charged on a per person basis each way: airport passenger facility charges of \$4.50, federal segment tax of \$3.40 per segment (take-off and landing); and U.S. security fee of \$2.50. Fares shown require advance purchase as indicated. All except unrestricted fare are nonrefundable but can be changed, if seats are available, for a \$50 change fee and the difference in the applicable fare. Seats are limited and may not be available on all flights or all days. All fares subject to change without notice and other restrictions apply. A ticket purchased at a Horizon Air or Alaska Airlines airport location or through one of our reservation call centers will cost \$10 more per person. See [horizonair.com](http://horizonair.com) for complete fare rules.

Double Miles Terms and Conditions: Registration is required and must be done prior to your first qualifying flight. Double Miles valid only on qualifying paid flights operated by Horizon Air between Santa Rosa and Los Angeles or Seattle. Travel must be completed by June 30, 2007. Flight miles must be credited to your Alaska Airlines Mileage Plan account in order to earn the Double Mile bonus. Not valid for free or award travel. Double Miles based on actual or minimum flight miles. Bonus Miles do not count toward MVP or MVP Gold status. Please allow four to six weeks for travel and Bonus Miles to be credited. All terms and conditions of the Mileage Plan program apply. Double Miles subject to change without notice.