



CHARLES M. SCHULZ - SONOMA COUNTY AIRPORT

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NEWS RELEASE

FOR IMMEDIATE RELEASE

Date: March 16, 2007

Contact: Jon Stout, Airport Manager, (707) 565-7243

Subject: LAUNCH DAY! HORIZON AIR BEGINS SERVICE FROM STS

The media is invited to Charles M. Schulz - Sonoma County Airport (STS) on Tuesday, March 20, 2007 to take photographs and conduct interviews related to the first flights of Horizon Air's scheduled service that commences that morning. The Airport has been without scheduled air service for more than five years. Please join us for this historic inaugural event.

Horizon Air's first incoming flight is scheduled to arrive from Seattle at 9:40 a.m.

- 9:00 - 9:15 a.m. The media is asked to gather by the Airport firehouse pedestrian gate north of the terminal by 9:15 a.m.
- 9:20 a.m. Airport staff will escort the media to a vantage point from which to photograph the landing of the first incoming flight and the traditional inaugural ceremony. The Airport's new high-tech firefighting vehicle will greet Horizon's arrival with a sweeping arc of water as the aircraft taxis in on its first flight from Seattle.
- First flight passengers will include Sonoma County Supervisor Paul Kelley, Horizon's Pat Zachwieja, Vice President of Marketing and Planning, and Dan Russo, Director of Marketing and Communications. The media will have the opportunity to speak with them and other arriving passengers.
- After the arrival of the first flight from Seattle and brief ceremonies, the media may pass through security and enter the holding room for period of time to be determined by the Airport. The holding room is where passengers wait after screening and before their flight departs.
- The work of renowned Sonoma County artist Richard McDaniel (richardmcdaniel.com) will be on display in the holding room. McDaniel, a friend of the late Charles M. Schulz, will be there for the first flight festivities. A world-traveler and landscape artist, McDaniel is showing oil paintings and pastels of scenes found in the North Bay region.
- Be on hand to witness the first departure to Los Angeles at 11:45 a.m.

Airport security will be in operation on March 20, 2007; access to the aircraft and Security Building will be limited. Guests must pass through security screening to visit the holding room. Parts of the above schedule may be altered at the discretion of Airport staff.

On March 20, 2007, Horizon's STS flight schedule will be slightly different to accommodate inaugural day festivities. On that day only, the morning flight to Los Angeles will depart at 11:45 a.m., and the first return flight from Los Angeles will depart at 2:05 p.m. A flight will arrive from Seattle at 9:40 a.m., but no flight will depart to Seattle. A second flight to Los Angeles will depart at 4:30 p.m. and return at 8:30 p.m. (departing LAX at 6:45 p.m.) The regular schedule will take effect the next day.

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Special exception to checked-baggage policy

With the start of service, Horizon is implementing a special exception to its checked-baggage policy to assist passengers taking wine home from the Sonoma County region. In addition to the usual two pieces of baggage that can be checked at no charge, Horizon will accept a box of up to 12 bottles of wine per passenger at no extra charge from customers on flights departing Sonoma County. The wine must be packaged to courier standards for shipment.

Directions to the Airport: To get to the Airport, take Highway 101 to the Airport Exit (just a few miles north of Santa Rosa). Go west on Airport Blvd. to the terminal at the end of the boulevard. Parking is available directly opposite the terminal and firehouse. The firehouse is directly north of the terminal and separated from the terminal by a picnic area.

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